

The Real Girl Code

Sponsorship Package

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What is The Real Girl Code?

The Real Girl Code is an initiative started by two high school girls, Emily Su and Denise Lee, whose goal is to provide an opportunity for and inspire other girls in the Greater Toronto Area to discover and pursue computer science. This hackathon will create a safe and supportive community where girls can learn to code without the fear of “not fitting in”. Unlike existing hackathons, The Real Girl Code would be open to girls in middle school and high school, making it less intimidating and equally accessible. By giving these girls the opportunity to explore computer science, we are allowing new innovative minds to expand our knowledge of the world in the future. Who knows, maybe one of our participants will be the next Elon Musk!

Why sponsor us?

By sponsoring The Real Girl Code, not only are you helping girls have the opportunity to learn more about the field of technology, you can promote your brand to innovative and talented students from all of Ontario. All hacks are judged by company representatives on the judging panel so you will be able to see all of the most creative products made by the participants. Moreover, we don't believe in a one-sided sponsor deal. Connections and relationships are one of our main values at The Real Girl Code; as such, we want to create a lasting partnership with you and your company.

This hackathon would not be possible without your support. All contributions will go towards accommodations for the hackathon, such as the venue, food, and prizes*. Thank you in advance for viewing the sponsorship package and we look forward to hearing from you!

Sponsorship Benefits

	Bronze	Silver	Gold	Platinum
	\$250	\$500	\$750	\$1000
General				
Send a Mentor	X	X	X	X
Company speech at opening			X	X
Provide workshop*			X	X
Company representative on judging panel				X
Branding				
Thanked during opening and closing ceremonies	X	X	X	X
Distribute promotional items		X	X	X
Logo on banner, t-shirt *		Small	Med.	Large
Logo on website	Small	Med.	Large	Huge
Social media shout-out			X	X
Recruiting				
Send recruiters			X	X
Post-event email to all participants			X	X
Access to participant resumes				X

*Subject to availability

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FAQ

When and for how long are you hoping to hold the event?

We are aiming for a Saturday late April or early May; most likely April 21st, May 5th, or May 12th. It will be a one-day event, approximately 9:00am to 5:00pm.

How will you promote the event?

Our main source of promotion will be contacting student representatives in the GTA to share the event with their school. Additionally, we will be using social media such as Instagram, Facebook, and Twitter, and we are creating an Eventbrite event as promotion as well.

What equipment will be needed?

We will be able to provide all the equipment; we only ask for some power outlets.

How many participants are you planning on allowing?

We are expecting around 50-75 girls to join us.

Do you have a budget for the overall hackathon and the breakdown?

Check here → <https://goo.gl/mRYFvG>